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Beyond Art Fundamentals



Synopsis

Building on the foundations set by our popular Art Fundamentals book, *Beyond Fundamentals* shows artists how to take their work a step beyond techniques and mechanics. A memorable, unique image requires more than just accurate anatomy and choosing the right tools, after all! This impressive volume offers in-depth guidance on conveying mood and emotion, creating narratives, and improving your images' storytelling through composition, character details, and atmosphere. *Beyond Fundamentals* is an ideal book both for hobbyists and new artists wanting to add extra depth to their work, and for skilled illustrators looking for a spark of new inspiration.

Book Information

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Customer Reviews

3dtotal Publishing3dtotal was founded in 1999 as a simple 3D resource website. Over the last decade the site has evolved into one of the premier CG art websites in the world, offering a variety of training products, an inspirational gallery, a free texture library and hundreds of free tutorials on a variety of subjects. In 2006, 3dtotal entered into partnership with Focal Press and launched the popular book series *Digital Art Masters* and *Digital Painting Techniques*. The premise for these books was to provide high quality content that would inspire and educate the next generation of digital artists. Featuring the work of top industry professionals, detailed tutorials and image breakdowns, these series have become firmly established as indispensable resources for any digital artist. After five successful years working with Focal Press, 3dtotal Publishing was launched in early 2010. As well as self-publishing the next volumes in the pre-existing *Digital Art Masters* and *Digital Painting Techniques* series, 3dtotal Publishing has launched a number of new titles including:

Sketching from the Imagination, Beginner's Guide to Digital Painting in Photoshop and ZBrush Characters and Creatures.

An excellent book with lots of tips, and laid out in a very easy to follow way with step-by-step instructions. The inclusion of "pro-tips" is also quite nice. They're little blurbs which try to encourage creative thinking, experimentation, and other advice for artists and illustrators. Haven't finished it yet, but really enjoy it so far!

I can't review 100%, but for a person like me i feel it may be just most extra revising material. With a great new out look of another fantastic set of great personal tips and is always worth reading other peoples stuff and freshing on the extensive and power funamentals that bring a design or product to life, i never skip enjoying re-reading different views on my passion of there techniques and experience. From Design to the Illustrators of the world knowlege is key and i look forward to having a heavier read, could shine brighter than anything creating that one idea that could change us. Thats my first impressions

Good for the experiences artist.

This is the book I have been desperately needing for the last few years. I wish there were more out there on similar subject matter, and about getting the dramatic effects and moods that as artists we are always trying to represent. It's great to have the examples and thought process and reasoning that leads to the different emotional feelings and reactions in the paintings. Though I do admit that one or two did not resound with the emotion specified, but another - at least they did inspire an emotion and led me to consider why my response may have been different. Now if someone would only publish a book on figure body language and emotion conveyed through pose and angles, my art library would be complete. (I'm looking at YOU, 3dtotal Publishing. If anyone could pull it off, you guys could).

Great book.

This book mainly focuses on developing mood in paintings such as fear and joy which in my opinion should've been the main title for the book. While learning how to convey these emotions in a painting is good to know, the context in which they show you can't quite be compared between

painting tutorials. For example, you'll learn how to convey fear in a landscape painting while learning how to convey joy in a portrait which makes it hard to figure out how to use both lessons between two different types of paintings. I was hoping for a more detailed book in which they show you how utilize various painting techniques such as textures and compositions however, I found myself unsatisfied after finishing this book.

mostly uninspiring art work, very basic no great insight. Another art instruction book to make money off reader. May be good for beginners

Great little lessons, great artwork.

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